



EDOARDO FREDDI  
— USA —

# About Us

we are wine enthusiasts that curate individual wine strategies for retailers, assisting them from marketing campaigns to shelf rotation in stores

Edoardo Freddi USA is an Austin (Texas) based importing agency that directly partners with carefully selected Italian wineries to represent them across the United States.

We work with reliable partners to build long term opportunities.



# Business Model

Edoardo Freddi USA provides all services of a traditional national importer in the most transparent and reliable manner

Edoardo Freddi USA partners with carefully selected wine producers. Edoardo Freddi USA efficiently represent and market wine, which by-passes the high mark-ups of the traditional national importer in the three-tier system, allowing our distributors and clients to buy directly from the supplier while having Edoardo Freddi USA as trusted partner. This allows our wines to cost less than those of comparable quality.

Edoardo Freddi USA gives the opportunity to direct import wines or pick up the goods from our modern warehouse in New Jersey (NJ).

# Our Portfolio



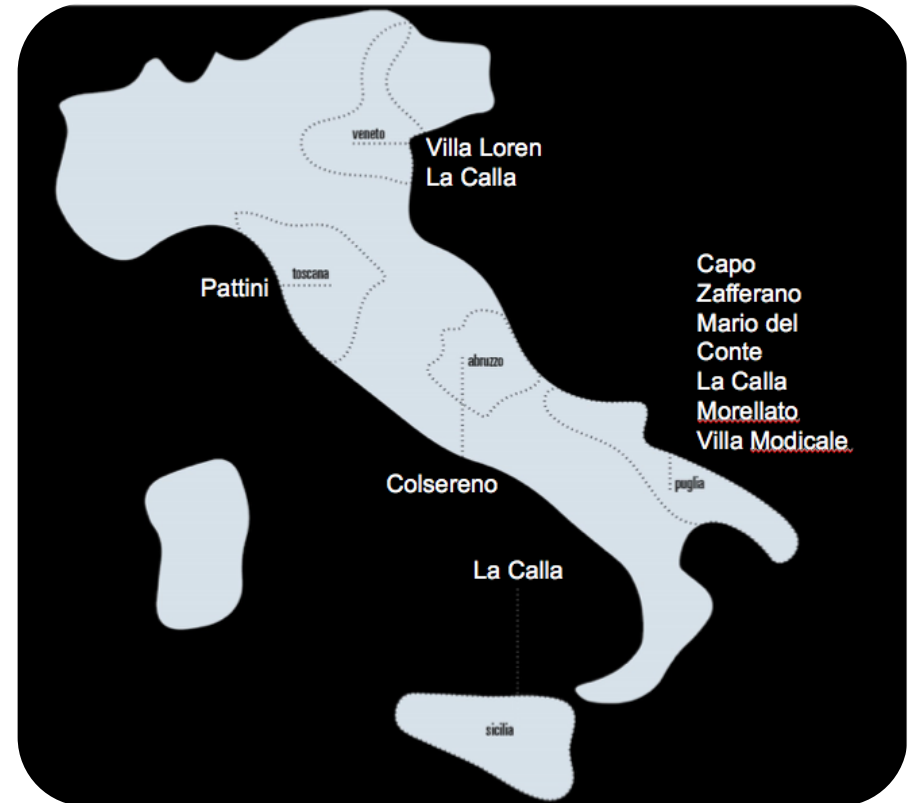
More to come...



PROGETTI  
AGRICOLI

# Progetti Agricoli

- Progetti Agricoli conceives and realizes different wine projects in accordance with the client's request that may change from time to time, region to region, appellation to appellation, and vintage after vintage
- Today Progetti Agricoli is present in more than 60 countries, thanks to the partnership with some of the most prominent signatures of the wine business







# ROCCA<sup>DEI</sup>FORTI



# Rocca Dei Forti

Drink Italian.

The roots of Rocca Dei Forti sink deep down into an extraordinary territory that boasts a very old sparkling wine making tradition: the Marche region. And it is here that the whole of Italy's sparkling winemaking tradition started in 17th century.

Thanks to a careful selection of the wines, musts, extreme care in the fermentation and sparkling winemaking processes, Rocca dei Forti products are leader in the italian market.

Sparkling  
Wines



Leader  
in Italy for  
off trade sales  
in 2018  
Abt 13 mio bottles  
produced





Edoardo Freddi USA, Inc.,  
490 Post Street, Suite 640 San  
Francisco, CA 94102

For more info:  
**[www.edoardofreddiusa.com](http://www.edoardofreddiusa.com)**  
**US : +1-646-934-1263**  
**[info@edoardofreddiusa.com](mailto:info@edoardofreddiusa.com)**